



# **Service Offerings**

→ Logo Design & Branding

**Noi** 

→ Web Site Design and Development

→ Web Site and E-mail Hosting

# → Domain Registration and Renewal





# **Owner Profile**

- → Raised in Memphis, TN
- → Moved to L.A. in 2000 during tech boom
- → Left L.A. to move to New Orleans, founded point2point in 2001
- → Returned to Memphis to assist family business and design there
- → Returned to New Orleans post Katrina to aid in recovery
- → Restored service to 300+ organizations that lost Web and E-mail service
- → Currently manages a team of system administrators, graphic designers, Web designers and developers











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Members of the FOBA gain access to list and invitations of

INSURANCE SERVICES



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# FQBA.org

FQBA aims to assist in the development and success of business in the Vieux Carre while protecting the integrity of this historic and cultural district. It also serves as a resource for information and educational activities, and monitors both local and state issues that may have an impact on business in the French Quarter.





# Entergy.com/SecurityLighting

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Entergy is known for lighting the city of New Orleans and the gulf coast, but few people know that Entergy can provide residential and commercial customers with security lighting for their property.



#### WELCOME TO CAIN CONSTRUCTION & DESIGNS

Cain Construction & Designs, based in New Orleans, has built its reputation on promises kept. Since 1997 we have grown because we always exceed the expectations of our customers. We are a fully licensed, insured and certified general contractor providing new construction, renovations and rehabilitions for both our residential and commercial clients.

With our pledge to stand behind our work, our extensive in-house services, vast portfolio of satisfied clients and our commitment to New Orleans and the surrounding communities, we are now able to service our clients after we finish the project with our new Cash Facility Maintenance service.

We owe our reputation and success to our very loyal and satisfied customers, and pledge to keep providing the same quality services as we grow.

new construction, your building or restaurant

will provide returns for years to come



renovation, Cain Construction & Designs will

build your dream for you.

COMMERCIAL

com remodel to a complete home Whether a complete renovation, redesign or





Never lose valuable time or money again with the unmatched, one-stop, Cain Facility Maintenance

### CainNewOrleans.com

Cain Construction & Designs is a fully licensed, insured and certified general contractor providing new construction, renovations and rehabilitations for both our residential and commercial clients in New Orleans.



# JeffersonChamber.org

The Jefferson Chamber is the premier business organization of Jefferson Parish, LA, and one of the leaders in the Gulf Coast region. The Chamber represents more than 900 companies in working to improve the business climate and create business initiatives and opportunities.

Through business advocacy, the Jefferson Chamber is a strong force in tackling quality of life issues. From their initial roots, they have stood strong on public policy.



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grow, implement relevant and informative programming and provide opportunities to build relationships with other businesses in the community.





# JAGNO.org

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Junior Achievement of Greater New Orleans, Inc. is a local office of Junior Achievement USA (JA), the world's largest and fastest-growing non-profit economic education organizations. Junior Achievement empowers young people to own their economic success. Their volunteer-delivered, K-12 programs foster work-readiness, entrepreneurship and financial literacy skills, and use experiential learning to inspire kids to dream big and reach their potential.

CALL: (504) 483-1571

CONTACT

RUE 127	ABOUT	MENUS	RESI	
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#### Located at 127 N. Carrollton Ave & Canal St...



Rue 127 sits in the heart of historic Midcity. Chef Ray Gruezke was born and raised in New Orleans. A graduate of the Culinary Institute of America, Hyde Park New York, Ray has worked in New York, Florida, and Baton Rouge. He recently returned to his hometown to work at Commander's Palace and as a sous chef at Le Foret working with Certified Master Chef James Corwell.

Desserts are created by Chef Joanna Palmer. Also a graduate of the Culinary Institute of America, Joanna has worked as pastry chef for Commander's Palace and has also worked at Cochon.

- MAP & DIRECTIONS
- LUNCH
- DINNER
- COCKTAILS
- DESSERT
- WINE

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### Rue127.com

Rue 127 sits in the heart of historic Midcity. Chef Ray Gruezke was born and raised in New Orleans. A

graduate of the Culinary Institute of America, Hyde Park New York, Ray has worked in New York, Florida, and

Baton Rouge. He recently returned to his hometown to work at Commander's Palace and as a sous chef at Le

Foret working with Certified Master Chef James Corwell.



### BourgeoisPlumbing.com

The Bourgeois Plumbing company was founded in New Orleans, LA in 1966 by Al Bourgeois (1925-1997). He returned from World War II and trained in plumbing at Delgado Trade School. He obtained his plumbing license and held a management position with one of the top plumbing companies in New Orleans until founding Al Bourgeois Plumbing and Heating in 1966.

Mr. Bourgeois was active in the business, working with residential plumbing and commercial plumbing in New Orleans until his death in 1997. He always credited his many friends and loyal customers for the success of the company.







# NOGS.org

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The New Orleans Geological Society was organized on October 3, 1941, as a non-profit organization for the purpose of facilitating the development of the profession and science of Geology, with specific emphasis to exploration and production of petroleum and natural gas.

#### PARADIS 985-758-2020 | METAIRIE 504-888-2801

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# StCharles Lighting.com

St Charles Lighting has been serving the New Orleans and Houma areas 1997. Their impressive since offers showroom an extensive selection of interior and exterior lighting including chandeliers, fans, vanity lighting, gas lanterns, door and cabinet hardware, lamps, home bathroom decor, vanity and furniture.



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### CFRSCS.com

Founded in late 2003, Cash Flow Resources, CFR, is a private commercial factoring company serving local and regional businesses, primarily in the gulf south. CFR does this by purchasing the commercial receivable accounts (invoices) generated from the sale of clients' products and services. This is called factoring.

The CFR team has years of practical banking and commercial experience to assist clients as they work to better manage their operations. Primarily a factoring company, CFR purchases commercial invoices to provide funding to its clients, but additional consulting and accounting services ensure clients are able to benefit further from their relationship with CFR.



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Sarah Ashley Longshore Gary Brady Guus Kemp Brenda Hope Zappitell Jill Ricci Susan Morosky Aaron Reichert Bill Gingles Jamie Kirkland

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Carlos Lopez Grant Schexnider Casey Matthews VL Cox Nora See Gigi Mills Sandra Pratt Rose Masterpol Morgan Miller

Gallery Orange LLC | 819 Royal Street, New Orleans, 70116 LA | Telephone : 504-875-4008 | After hours contact 504-701-0857 | Open Daily 11am-6pm | Email : info@gallery-orange co

home about us our artists blog events links literature contact

© Copyright 2012 Gallery Orange LLC site by: Point Corpoint

# Gallery-Orange.com

On the 600-900 blocks of famous Royal Street, New Orleans, leading-edge boutique galleries have been springing up. Gallery Orange is proud to be part of both the local and International Fine Art scene of the Historic French Quarter of New Orleans. The owners named the gallery after their British/Dutch ancestry (Royal House of Orange) and built their business plan around Dutch principles of honest art with fair market values and original, strong and quirky design. Gallery Orange believes in the energy from "fresh" art that is newly made and alive.



# LDEC.org

The mission of the LDEC is to help the U.S. Commercial Service/New Orleans U.S. Export Assistance Center (USEAC) act as mentors for new exporters. If a company is an established business it may receive export counseling from the LDEC at no charge.

International Trade Specialists work with companies to offer a unique link to overseas market information, contacts, and trade expertise. In addition, the USEAC works closely with an array of experienced international business partners, including other federal export agencies, state and local organizations, and private sector partners.

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0 0 In the words of the founders:"Several years ago while drinking a lot of beer at the 'home of the Tacky Ash Tray' two semi-intellectual New Orleans businessmen had a sudden urge for the smell of mesquite and the taste of great BBQ. Knowing they could not get a weekend pass from "The Home" to go to Texas they decided to embark upon a major undertaking, that being to build a BBQ trailer/smoker near the River Shack on River Road. What else brings a gleam to men's eyes everywhere besides beer and an 18 foot BBQ pit....not what you are thinking, that name was taken. So they named the company after the most famous drink in New **Orleans-Hurricane** BBO Seafood and Company."



If you find yourself not wanting to cook dinner for that large party and are hungry for some great food, then call Hurricane Barbeque today! Our *on-site* catering services can accommodate a minimum size group of 100 people all the way to a group of 2000 people. We carry a wide variety of menu items like hand cut steaks, slow cooked smoked pork, catfish and seafood cooked several different ways. We also provide a great beverage list that will suit anyone's needs. So, if you want a catering company that many of the locals state is "amang," call us today to arrange and eigny our superb menu items.





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#### Adeeta.com

Adeeta Corporate Staffing, LLC, is a full service staffing company, serving both local and national clients. Founded by Lola K. Lass and Mona K. Wolfe in 1998, ADEETA is based on the philosophy of truly helping others. This philosophy predicates their choice to be selective, acknowledging the reality that we cannot be all things to all people.







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George Hero AIA Architect, LLC is an architectural design firm founded in 2003 by George A. Hero, IV.

For 30 years, since graduating from Tulane School of Architecture in 1983 we've designed hundreds of buildings. Our firm experience is about 75% commercial and government facilities, and 20% residential design work. We also provide forensic architectural services to clients involved in construction litigation.

For more than 10 years Mr. Hero served on the historic Vieux Carre Commission in New Orleans French Quarter. The Commission reviews all plans for exterior work on historic structures within New Orleans French Quarter area. He has in intimate knowledge of historic preservation and restoration.

We can provide architectural design services for both small projects and large complex government facilities with budgets of over ten million.

Our relatively small firm size allows us to provide one on one service from our most experienced staff.

Our work is produced using the latest 3d modeling design software. We can provide virtual "walkthroughs" of your design well before construction begins.

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### GeorgeHero.com

George Hero AIA Architect, LLC is a New Orleans architectural firm founded in 2003 by George A. Hero, IV. Since graduating from Tulane School of Architecture in 1983, Mr. Hero has designed hundreds of buildings. The firm's experience is 75% commercial and government facilities, and 20% residential. They also provide forensic architectural services to clients involved in construction litigation.

### HomeCareNewOrleans.com

Home Care Solutions is a Metairie, LA company of licensed Social Workers and Nurses providing comprehensive, specialized services for older adults and those responsible for their care. They offer non-medical sitter/companion services with expertise in Alzheimer home care and Geriatric Care Management.

Along with extensive experience in elder care and Alzheimer disease, their directors are nationally recognized professionals with the credentials and expertise to ensure the highest quality care, ethical standards and professionalism.



With the many advances in today's medicine, people are now erigiving life longer than ever before. But no one sver said getting older is easy. Since Ising longer doesn't necessarily mean living independently. Request challenges in advessing the needs of gaing loved ones.

Most seniors want to remain in their home and stay as independent as possible. There are positive emotional benefits to remaining in one's familiar sumcundings. In addition, adapting to health and lifestyle changes is often less stressful in the comforts of home.

> Care Solutions was created — to offer solutions to keep loved ones safe and r home environment, while giving the family peace of mind.

> > rovide a dependable support system of information, assistance a ated, Home Care Solutions services all of Orleans and Jefferson

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Know Your Elder Care Options Before You N Them READ MORE

Planning for the future READ MORE

Preparing for a hurricane evacuation READ MORE





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### NewOrleansFishHouse.com

New Orleans Fish House offers a lot more than just great fish. At New Orleans Fish House you will find nontraditional, high-end products of the highest quality offered at the most affordable price.

New Orleans Fish House prides itself on procuring only the highest quality seafood available. Whether it is king salmon from the Pacific Northwest or crawfish from the bayous of South Louisiana, New Orleans Fish House has the special seafood you are looking for.

# HabebyJewelry.com

Rachel and Parker Moring founded Habeby Jewelry in 2012 with the idea of bringing unique pieces from all over the world and making them available at affordable prices.

Point Consulting and support

What began as a nothing more than a jewelry collection from travels abroad turned into a viable business plan over just a few years. Our Jewelry is unique to say the least, and with few exceptions, each piece is one of a kind.

Over the years we have cultivated a network of Jewelers and Suppliers from all over the world, either providing us with custom pieces or the raw materials needed to produce in house.



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#### SUPPORTING THE ARTS THROUGHOUT THE NEW ORLEANS AND GULF SOUTH AREA

#### WELCOME TO NOTA

#### GRANT OPPORTUNITIES

Founded in 1984, the New Orleans Theate Association (NOTA) is now a leading resenter of tourisen (Broadway productions and other performing presentations in Louisana. NOTA works together with leading producers and promoters to present first class, outhar al derings, to the New Orleans are region. In doing so, NOTA ensures the citizens of the New Orleans and the Guif South the opportunity to experience the very firsel in the performing aster entitaliment.

100% of revenues generated by NOTA adMites are channeled back into the community in the form of granits and other support for a wide variety of qualified cultural, educational and arb-based organizations. Our aim is to promote and develop skills and abilities in the fields of music, dance, theatre, and all related arb. NOTAs is 301(x)3 non-profit organization.



Our grants are available to any interested, qualifying group. We put special emphasis on activities directed toward young people and to educational endeavors, but we do not limit our grants to any one particular area. For more information about grant program, please wisit the "apply for a grant" page.

APPLY FOR GRANT ->

New Orleans Theatre Association @ 2013 | All Rights Reserved | Web design and hosting proudly provided by point2

# NewOrleansTheatre Association.com

Founded in 1984, the New Orleans Theatre Association (NOTA) is now a leading presenter of touring Broadway productions and other performing presentations in Louisiana. NOTA works together with leading producers and promoters to present first class, cultural offerings, to the New Orleans region. In doing so, NOTA ensures the citizens of the New Orleans and the Gulf South the opportunity to experience the very finest in the performing arts entertainment



Your source for affordable Web consulting and support.



# NolaAikido.com

NOLA Aikido was founded in the fall of 2007 in the historic Bywater neighborhood of New Orleans and moved to our spacious and beautiful location in the heart of Mid-City in 2011.







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Establishing a therapeutic relationship.





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TREATMENT MODALITIES Combines holistic approaches to psychotherapy and medicine.



A holistic, compassionate, and expert

# IBHNola.com

Dr. Qalbani, Dr. Morson, and Dr. Feibelman Board Certified are Psychiatrists committed the to Greater New Orleans area. By forming Integrated Behavioral Health they hope to assist their community by doing their best to provide caring, knowledgeable service to patients for mental health issues.

PSYCHIATRIC DISORDERS



#### LeVietCafe.com

Located on St Charles Avenue, Le Viet Cafe offers a fantastic Vietnamese Cuisine. Open 7 days a week from 10:00am to 10:00pm with delivery available within 2 miles.

Discounts every Tuesday for service industry and bank employees and city state employees save on Wednesday.

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### ReproductiveResources.com

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A Metairie, LA company established in 1987, Reproductive Resources is proud to help single and married individuals build families with quality donor sperm. They are caring people who combine a respect for our clients and sensitivity to their needs with the latest in cryopreservation techniques and assisted reproductive technology.

# MetroCrime.org

The Metropolitan Crime Commission (MCC) is a non-profit, citizen's organization dedicated to exposing and eliminating public corruption and to reducing the incidence of crime and improving the administration of justice in order to improve the quality of life for citizens in the New Orleans and Baton Rouge metropolitan areas and throughout Louisiana.







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underwriting, claims administration, and related services from an international platform. GSR has US office locations in New Orleans, Houston, and Dallas as well as in Calgary, Canada.



# NewOrleansRotary.org

Rotary is an organization of business and professional leaders united worldwide, who provide humanitarian service, encourage high ethical standards in all vocations and help build goodwill and peace in the world.



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#### WobbeMassage.com

Serra was trained at the "Harvard or Yale" of massage schools at the Boulder College of Massage Therapy in Boulder, Colorado. She graduated in September 2006 with 1088 hours of academic and clinical experience.



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#### **Scott Morse**

110 Keating Drive, Belle Chasse LA 70037

Phone: (504) 669-3976 Email: Scott@MorseHomesInc.com

Website: www.MorseHomesInc.com



### MorseHomesInc.com

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Quality, experience, creativity, service and price all play a critical part in building your new home. Morse Homes Inc. knows how important it is that we provide these things, and we have been doing so for the past 29 years.



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Helping families navigate life's legal challenges

SARAH PFEIFFER 920 5th Street, Gretna, La 70053 sarah@sarahpfeifferlaw.com 504-366-4025

www.SarahPfeifferLaw.com





#### HELPING FAMILIES NAVIGATE LIFE'S LEGAL CHALLENGES

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At the Law Office of Sarah Pfeiffer, we treat each client with understanding and respect. We will help clients choose among the many paths to resolution for their family law issues, whether that be mediation, collaborative practice, interest-based negotiation or a strong illigation approach. We recognize that each person comes from a unique family environment, so we embrace multi-cultural and non-traditional paths to family resolution. We place great importance on conflict resolution and education as part of our legal advocacy. The Law Office of Sarah Pfeiffer will represent your interests throughout Southeast Louisiana. We practice in Orleans Parish, Jefferson Parish, St. Tammany Parish and St. Bernard Parish. We help our clients on the Southshore, Northshore, Eastbank, and Westbank, including New Orleans, Gretna, Metarie, Kenner, Covington, Mandeville, Chaimette and the surrounding cities.

#### SarahPfeifferLaw.com

The Law Office of Sarah Pfeiffer is a boutique family law firm with a practice in the Greater New Orleans area. Sarah Pfeiffer, licensed to practice in the state of Louisiana, is a zealous advocate and compassionate counselor of law. The mission of the Law Office of Sarah Pfeiffer is to make a positive difference in the lives of families and children by providing them with legal counsel, advocacy and education in order to guide them through life's celebrations and challenges with dignity and balance.

**Request Consultation** 



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### CelticBuild.com

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Celticbuild is a vision that contractor Gary Byrne has of the amalgamation of his building and design experience into a single package, giving his customers a thorough understanding of potential projects from the concept stage through to handing over the keys.



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### JCServicesAC.com

JC Services AC is a Louisiana state-licensed mechanical and plumbing services company, providing heating, air conditioning and plumbing for commercial and residential clients throughout the Greater New Orleans area.





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George A. Hero Sr. HERO LANDS CO. INC. @ 2013



WELGUINE TO FIERD FAINS COMPANY THE HERO COMPANIES PROPERTIES ARE CONCENTRATED IN PLAQUEMINES PARISH BUT WITH REAL ESTATE IN SEVERAL DIFFERENT SITES IN THE NEW ORLEANS AREA.



THE HERO COMPANIES PROPERTIES ARE CONCENTRATED IN PLAQUEMINES PARISH BUT WITH REAL ESTATE IN SEVERAL DIFFERENT SITES IN THE NEW ORLEANS AREA. THESE FAMILY OWNED COMPANIES HAVE PROPERTIES DATING FROM THE EARLY 1900'S WHEN OUR FOUNDER, GEORGE A. HERO, STARTED INVESTING IN THE "WESTBANK" OF NEW ORLEANS. MR. HERO'S INITIAL PURCHASES WERE IN THE BELLE CHASSE AREA. WITH TIME THE SEVERAL COMPANIES WERE FORMED, GEORGE A. HERO COMPANY HERO WAIL COMPANY HERO LANDS The largest of the Hero companies has man available properties including:

- Water frontage along the Gulf Intracoastal Waterway (Intracoastal Canal) and Hero Canal
- Woodlands to the south of the Naval Air Station Joint Reserve Base (Alvin Callender Field) and west of the Intracoastal Canal
- Frontage along Louisiana Highway #23 (Belle Chasse Highway)
- Residential property along Tullis Drive in Algiers (Orleans Parish)
- Warehouses on Engineers Road, Concord Road and Peters Road



### HeroLandsCo.com

The Hero Companies properties are concentrated in plaquemines parish but with real estate in several different sites in the New Orleans area.



Welcome to the Greater New Orleans Executives Association

#### About GNOEA

GNOEA was founded in 1971. Our members serve their clients and customers with high-quality goods and services at reasonable cost.

READ MORE

	Sun	Mon	Mon Tue		
	30	Jul 1	2		
Guests Speaker – Dr. Neil			7:30am GNI		
Baum	7	8	9		
<ul> <li>Guest Speaker – Burke</li> </ul>			7:30am Bur		
Patterson – American					
Funds	14	15	16		
Firefly Digital Presentation			7:30am Nei		
<u>- 6/13/13</u>	21	22	23		
<ul> <li>Guest Speakers – Tim</li> </ul>			7:30am Ste		
Williamson and Sara	28	29	30		
Thomas – The Idea Village			8:30am GN		
<ul> <li>Lola Lass, ADEETA</li> </ul>					
Corporate Staffing -	Events shown	in time zon	e: Central Time		
GNOEA's 2012 "Executive					
of the Year"					

**GNOEA** Calendar

Today 🚺 🕨 July 2013 🔻

Print Week Month Agenda 💌

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Latest News

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### **GNOEA.org**

The Great New Orleans Executive Association was founded in 1971. It's members serve their clients and customers with high-quality goods and services at reasonable cost.





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#### PinnacleMedSol.com

Pinnacle Medical Solutions, LLC is a dedicated, service minded company based in New Orleans, LA. They find the best medical products on the market and bring them to your facility. Their unmatched service comes with any purchase or rental for the lifetime of the product or lease. They are the group that wants to build a relationship with your facility, not just a sale.











### LuckyAProperties.com

A multi-service real estate company, Lucky A Properties buys, rehabs and sells homes in the Memphis and surrounding areas. Lucky A Properties will find you a home that meets your needs and let you know when new properties become available.







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### TangaWinstead.com

Interior designer Tanga Winstead was born in rural North Carolina but her creativity led her to dream of travel, design, and color, from an early age. As fate would have it, she made her home in New Orleans. She holds a Bachelor of Science Degree from Barton College in NC and an Associate Degree in Fashion Design from the American College in London, UK.



About Our Services Resources Contact Investor Access Call: 504-835-1707 | Fax: 504-835-1230 111 Veterans Blvd.Suite 1506 Metairie, LA 70005



Home

### FCGNO.com



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Financial Consulting Group, Inc. is an independent financial consulting firm. Raymond James financial advisors at Financial Consulting Group are committed to providing outstanding service and advice.



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"Today, more than ever, philanthropy must have real impact or risk being whimsical, irrelevant or even harmful" - Dr. Byren Harrell



# philoptima

### **Philoptima Consulting**

Philoptima Consulting serves as an advisor to numerous private foundations about the design and implementation of strategic approaches to boost mission-related grant-making impact. The Philoptima Consulting team installs sophisticated but easy-to-use responsive and strategic grant systems.



### HomecareNewOrleans.com

















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## point2point Design

#### **Logo & Branding** Starting at \$799.00 for 4 concepts & card template

- → Web Design & Development Starting at \$2,999.00
- → Consulting & Development Minimum 5 hours, billed hourly at \$100.00 an hour

#### **Estimated Timelines**

- → Logo & Branding Between 1-2 weeks
- → Web Design & Development Between 3-4 weeks

## point2point Hosting

- → Monthly Web Hosting Starting at \$35.00 monthly
- → Google Apps E-mail System \$50.00 per year; per e-mail address



## point2point Marketing

#### → Initial Optimization

Initial optimization of Web site keywords, local listings data optimization, online reputation management & reviews, PPC management, PPC campaign report, and much more.

- \$1,495 Initial Setup
- Monthly Management Fee \$695.00 (Not including PPC advertising budget)

#### → Initial Optimization + Search Engine Optimization (SEO)

Initial optimization activities plus search engine optimization(SEO) with content based marketing and much more.

- ♦ \$1,495.00 Setup
- Monthly Management Fee \$1,495.00
   (Not including PPC advertising budget)

#### → Initial Optimization + SEO + Social Media Marketing

Social media planning & execution strategy, dedicated account manager to manage your presence & publish/respond to content on your behalf, and much more.

- \$1,495.00 Setup
- Monthly Management Fee \$1,995.00 (Not including PPC advertising budget)

#### → Basic Content & Social Media Services

Social media setup and regular content generation across multiple networks.

- \$250.00 Setup
- \$300.00 Monthly



#### **Google Analytics Visitor Tracking**

#### Google Analytics

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#### WordPress Content Management System

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#### WordPress Content Management System

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